

Your queries are slow. Let's work on that.

You can stare at a slow query, add an index, and hope. Sadly, hope isn't a query hint. I'd like to teach your database person how to figure out what's actually going on.

The part with the money.

\$995 USD for the 2027 Live Class Season Pass. Normally \$4,395. That includes my live Fundamentals and Mastering classes plus my recorded classes throughout 2027. The classes are online. No airfare, no hotel, no explaining a minibar charge.

What are we trying to get better at?

Answering the questions that eat up your team's day: Why is this query slow? Which indexes would help? What's the server waiting on? We'll work on index, query, and server tuning so the next troubleshooting session has a direction.

Here's when we get together.

Class	Dates
Fundamentals Week	November 2-6, 2026
Mastering Index Tuning	November 30-December 4, 2026
Mastering Query Tuning	January 11-15, 2027
Mastering Server Tuning	February 8-12, 2027

Give them time to use the thing you bought.

The winter rotation spans four Monday-Friday class weeks. Agree on class time, work coverage, and optional lab time; the [official calendar](#) has the schedule. Budget \$995 per attendee, applicable checkout taxes, and any lab infrastructure costs.

Ask for something useful afterward.

Pick one performance problem. Measure it, test a possible improvement, and have your attendee explain the results to the team. A short recommendation with evidence beats a training receipt sitting in a drawer.

October 31 is the date that matters.

Winter registration closes October 31, 2026. The \$995 price continues in November, but November buyers wait until March 1, 2027, to start live. Under 10 seats: use the online checkout. For quotes or purchase orders for 10+ seats, email help@brentozar.com. No additional group discount applies during the sale.

[See what's included and grab a pass](#) · [Read the October 1 announcement](#)

An email your boss might actually finish.

Replace the bracketed names. Pick a work problem your boss recognizes. And if you already know the answer to every slow query, congratulations: please come do my job.

October 23 below is a suggested date for your internal decision. Winter enrollment closes October 31.

Subject: Can we budget \$995 to get better at fixing slow SQL Server queries?

Hi [Manager],

I'd like to take Brent Ozar's SQL Server performance tuning classes. The 2027 Live Class Season Pass is \$995 USD, regularly \$4,395, plus any applicable checkout taxes.

I'd like a better answer to "why is this query slow?" than "I'm still looking." The classes cover index, query, and server tuning, with live instruction and recorded classes available throughout 2027.

Here's how I'd put it to work: pick one performance problem we care about, measure what's happening, and test what I've learned. Then I'll bring the team a short recommendation with the results. Preferably shorter than the query we're trying to fix.

Fundamentals Week runs November 2-6, 2026. The Mastering classes follow on November 30-December 4, January 11-15, and February 8-12. Before I enroll, let's agree on which class times I can protect, coverage for my usual work, and time for the optional labs. It's online, so there's no flight or hotel to budget for.

Could we decide by October 23? Winter registration closes October 31. The price stays \$995 in November, but buying then means waiting until March 1, 2027, to start live.

For fewer than 10 seats, we need to use the online checkout. Quotes and purchase orders are available for 10 or more seats.

Offer and enrollment details:

<https://training.brentozar.com/p/live-class-season-pass>

Thanks,
[Your name]

Let's make this more than a browser tab.

Buying training is easy. Making time for it gets interesting the moment somebody types 'quick question' into chat. Here's a plan you and your manager can adjust to fit real life.

1. Bring a problem. One is plenty.

Pick something your team actually cares about: a slow report, a troublesome query, or a server bottleneck you can't explain yet. Agree on the budget and study time. Check the prerequisites and calendar, then enroll before winter registration closes October 31.

2. Set up the lab before class. Future You says thanks.

Review the free introductory courses linked in the pass guidance. If you're doing the optional labs, allow a few hours to set up a separate training environment. Agree on any infrastructure costs first. Five minutes before class is an exciting time to discover you're still downloading a database.

3. Start with Fundamentals Week, November 2-6.

Work through index, query, and server tuning. Keep a short list of ideas connected to your chosen work problem. Ask questions. 'Wait, why did that happen?' is a perfectly good question.

4. Then go deeper.

Take the Mastering classes in order: Index Tuning, Query Tuning, Server Tuning. Revisit the recordings when you need another look. Pause me. Rewind me. In a recording, I won't even know.

5. Measure before you declare victory.

Test a possible improvement outside production. Write down the before, the after, and what you still don't know. 'It seemed faster when I ran it once' is how we end up having this conversation again next month. Put any proposed production change through your normal review process.

6. Show the team what you found.

Within two weeks of the relevant class, aim for a one-page recommendation and a short walkthrough of your own results. What did you try? What changed? What should happen next? Your boss should be able to read it before their coffee gets cold.

[Live calendar](#) · [Lab preparation instructions](#) · [Pass details](#)