



# Timothy Ford

## Proven Technical Skills

- Architect and build complete SQL Server environments from the concept to decades of operation.
- Document and tune performance pain points via Transact-SQL enhancements as well as hardware and configuration enhancements.
- Tuning of SQL Server instances supporting critical Sharepoint implementations for a Top 10 healthcare system.
- Standardize and simplify administrative functions for large SQL Server implementation of 2000+ databases and 100 instances to allow for effective support by single Database Administrator.
- Clustering and mirroring expertise for Microsoft SQL Server

## Inspiring Accomplishments

- 100% success rate for Disaster Recovery needs since 1999.
- Awarded [Microsoft MVP](#) designation in 2009
- Subject of feature article on SQL Server innovators in SQL Server Magazine, January 2008.
- Leader of West Michigan SQL Server User Group

## Community Involvement

- Founder and Presenter at [SQL Cruise](#), offering training for SQL Server and professional enhancement focused on balance of education, networking, and rejuvenation – hosted on cruise ships!
- Community presenter speaking on topics ranging from databases to pop culture to groups from 20 to 2000.
- Published author and photographer; creator of unique tools to educate and entertain.
- Organizer and Community Speaker at SQL Saturday events presented internationally.



# Timothy Ford

## Professional Experience

### Founder/Owner, Brent Ozar PLF, 2011 – Current

- Help companies build fast, reliable, solutions using SQL Server
- Analyze and tune SQL Server for various workloads.
- Recommend hardware, configuration, and architectural changes to improve SQL Server performance.
- Deliver presentations about SQL Server at local, regional, and national conferences.

### Founder/Owner, SQL Cruise, 2010 – Current

- Organize and host personalized database technology training events on cruise ships.
- Cultivate partnerships with technology firms to arrange for financial and technical sponsorships.
- Responsible for marketing, scheduling, and customer service aspects of full scale technology summit.
- Deliver half-day presentations on SQL Server and professional development topics.

### Database Administrator/SQL Server Subject Matter Expert, Spectrum Health 1999 – Current

- Responsibility for data availability, integrity, consistency, and performance of 2,000 critical databases.
- Work with Independent Software Vendors (ISVs) to identify and tune poorly performing queries.
- Tune Transact-SQL code, SQL Server configurations, and operating systems for optimal performance.
- Automation and standardization of SQL Server environment to operationalize repetitive tasks.
- Architect systems for disaster recovery and high availability including mirroring and clustering technologies.

## Professional Accomplishments

### Microsoft SQL Server MVP – 2009 to Present

- Recognized for exceptional contributions to the SQL community. Afforded inside connections with technical experts at Microsoft and have a vital impact on the future of the product.
- Less than 300 SQL Server MVPs worldwide - [Timothy Ford's MVP Profile](#)

### Innovator of the Year Award Recipient November 2007, SQL Server Magazine

- Award based upon re-writing Oracle PL/SQL Server Pages solution to use SQL Server Integration Services to be used on downtime PCs in the event of network failure to ensure patient care is not impacted.
- Included cover story on the solution in [January 2008 issue](#).

### Community Speaker – 2005 to Present

### Professional Association for SQL Server (PASS), SQL Saturday, West Michigan SQL Server Users Group, Quest Software

- Lead sessions on SQL Server, and Professional Development Topics for various audience sizes
- Listing of recent events is available on Tim's [Microsoft MVP Profile Page](#)

### Technical Author – 2007 to Present

[MSSQLTips.com](#), [TheSQLAgentMan.com](#), [SQLServerCentral.com](#), [Simple-Talk.com](#),  
[SQLServerPedia.com](#), [Red Gate Press](#)

- Articles covering broad range of technical topics including SQL Server, Access, Reporting, Professional Development, Technical Communities, and Oracle.
- [Dynamic Management Views](#), with Louis Davidson for Red Gate Press Publishing August 2010.